

La dolce VITA

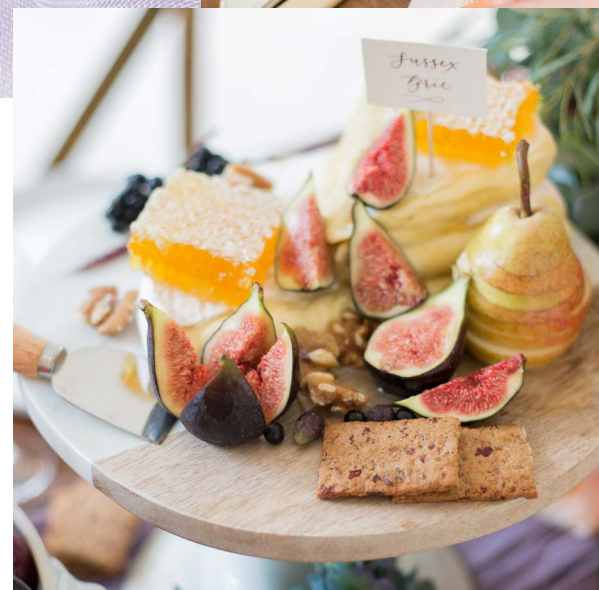
THE BRIEF

MOOD Italian family-style dining with elegant florals and rustic details.

PALETTE Soft plum shades with fig and sage green.

VENUE The light-filled, Italian-inspired Vine Room at Northbrook Park.

Styling LOUISE BEUKES
Photography HELEN WARNER



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PHOTOGRAPHS BY GETTY IMAGES

Grazing and sharing platters are one of the latest and tastiest food trends gracing the world of weddings. With that in mind, Louise Beukes at The Brand Studio took inspiration from relaxed Italian family-style dining to create a tablescape where the simple pleasure of a feast with friends takes on a wedding-worthy vibe.

Working closely with The Curated Kitchen and florist All For Love, the two main elements of the styling – delicious food and beautiful florals – are brought together. “So often the food styling is an oversight – added to the table only after the guests are seated,” says Louise. The key was to make the food part of the decoration, with meat boards and desserts displayed beautifully on platters to draw the guests in.

The florals were kept relaxed and organic by using olive and eucalyptus foliage both in the arrangements and trailing along the table, while deep plum astilbe, chrysanthemums and astrantia added depth and colour. And, as a nod to the foodie element, fresh blackberry branches, figs, plums and pomegranates were incorporated into the floral styling.

To continue the theme, natural textures and a palette of plum, fig and sage green created a warm and inviting look in harmony with the light-filled interiors of the Italian-inspired Vine Room at Northbrook Park.

“Wooden trestles and cross-back chairs created a naturally rustic backdrop, contrasting against a carefully curated collection of heirloom and modern tableware for that homely, relaxed feel,” says Louise.



Reception trends



“The florals and food come together as part of the overall design to create one beautifully styled tablescape”

THE DREAM TEAM

Photography helenwarner.co.uk
Concept & production thebrandstudio.co
Venue harbourhotels.co.uk/hotels/northbrook-park
Floral design allforlovelondon.com
Food thecuratedkitchen.co.uk
Hair & make-up sylviamakeup.co.uk
Linens katecullen.co.uk
Stationery & calligraphy whiteolive.com
Furniture rentals virginiasvintagehire.co.uk